

STAT Media Productions announces “The Truth About Trauma” a television documentary on the San Diego County Trauma System, has won a 2010 Telly Award. The Telly Awards honor the very best local, regional, and national programs, as well as the finest video and film productions, and work created for the web. The trauma documentary was chosen from more than 13,000 entries and the judging was comprised of top industry professionals and past winners.

STAT Media Productions was commissioned by the Trauma Research and Education Foundation (TREF) to produce a 30-minute video celebrating the 25th anniversary of the San Diego County Trauma System.

“This project was a labor of love for all of the trauma leaders and families involved,” said Sue A. Cox, RN, MS, CEN, PHN, Trauma Service Director, Regional Pediatric Trauma Center, Rady Children’s Hospital and Health Center, and former president of TREF. “To educate the public on what an incredible resource our San Diego Trauma System is an honor. With this video, we hope more members of the community will be informed and will appreciate this unique community public/private collaborative which has saved so many lives,” said Cox.

The documentary reveals the dedication of the physicians, nurses, and specialists who provide care for the citizens of San Diego County and shows the San Diego Trauma System continues to be a world-class program.

The tragic events of six trauma patients are portrayed in the program, which includes actual news coverage of their events as well as mass casualties incidents; which occurred in San Diego. Each patient expressed the belief that they owe their lives to the San Diego County Trauma System and its excellent health care professionals.

“STAT Media Productions did a terrific job of capturing the county-wide collaboration that we practice every day in the performance of our jobs,” said John Steele, M.D., Medical Director, Trauma Program, Palomar Medical Center. “The story is so compelling that it is no surprise that when told well it touches the audience and wins awards,” said Steele.

The STAT Media production team who worked on the award winning show included former Channel 10 news anchor Carol LeBeau as the show host; executive producer Janine Nakama; producer/executive director Eileen Callahan and director of photography Ronn Kilby.

“The Truth about Trauma, received this important award because of the professionalism of the STAT Media team during all phases of the project,” said Raul Coimbra, M.D., Ph.D., FACS, Chief, Division of Trauma, Surgical Critical Care, and Burns, UC San Diego.

“The video was extremely well done and really reflects what the San Diego Trauma System represents to our community. Only a high quality video could express the importance of a high quality trauma system. On behalf of the San Diego Trauma System I congratulate the STAT Media team for this excellent production,” said Coimbra.

To view “The Truth About Trauma” please visit www.statmediaproductions.com.
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