

MARK LARSON - BIOGRAPHY

Each week his voice is heard on a variety of programs and commercials via hundreds of radio, TV and digital platforms worldwide. Mark's Southern California talk show airs on AM760 KFMB weekdays 10AM to Noon. He's been a frequent guest on Fox News Channel and other national networks, and currently serves as Contributor and Political Analyst on KUSI NEWS Channel 9 in San Diego.

Known for traveling the world to gain insight on important stories, he's covered the Iraq war on location in the Middle East, smuggled Bibles to the underground church in Southeast Asia and done ground-breaking broadcasts from war zones including the Persian Gulf region and Afghanistan. Mark's also visited Russia and made several trips to China, including Tibet. His continuing on-site broadcasts in the USA and around the globe give him a unique perspective on current events.

With the San Diego Radio Broadcasters Association, Mark served as President for a record eight consecutive terms. Radio & Records twice named him to its "All-Star Players" list, citing him as one of only twelve "local legends" in American talk radio.

A strong advocate for the United States military, Mark is a lifetime member of the Navy League, a member of the San Diego Military Advisory Council and has Honorary Plankowner status with the USS Ronald Reagan, commemorating his on-going support of the ship and its crew since commissioning in 2003. He is also a long-time member of the Reagan Ranch Board of Governors.

Mark owns and operates Mark Larson Media Services, Inc.

A sought-after advertising spokesman for many regional and national clients including Purity Products health and wellness programs. Mark is often selected for special worldwide speaking engagements. Assignments have included emceeding many political events and several related to the San Diego GOP National Convention. He was chosen by the Reagan White House to help organize and emcee major California rallies with the 40th President. For ten years, he was part owner of two Salt Lake City radio stations.

From 2009 until May 2017 (when he returned to KFMB) Mark was heard mornings on AM 1170 KCBQ as well as special programs on sister station AM1210 KPRZ. Prior to moving to the Broadcast Company of the Americas in August 2007 (through 2008) Mark was heard on his popular daily show on Clear Channel's KOGO. Before joining KOGO in 2004, he was a well-known radio talk show personality on Salem Communications' KCBQ/KPRZ San Diego and KRLA 870AM, Los Angeles. He was also the main guest-host for SRN network's Michael Medved, Dennis Prager and Hugh Hewitt shows. Mark joined KPRZ as General Manager in 1994, after eighteen years with KFMB (CBS) Radio in San Diego, where he was Program and Operations Manager and a popular afternoon personality. He also served as National Program Director/Radio for KFMB's parent company.

Active in a variety of charitable organizations, Mark is a member of the Board of Directors for the San Diego Air & Space Museum, now serving in his eighth term as Chairman. He has also been part of on the Global Leadership Council and Board of Directors for Heart to Heart International. Mark's also been chairman of Media Fellowship International, San Diego Prison Fellowship international and is a founding board member and current chairman of the Family Heritage Foundation. He was also a charter member of the Salem Communications Political Action Committee. As a board member for Enough Is Enough, he also serves as spokesman for www.protectkids.com.

He's also featured on Purity Products' Health Line radio and TV programs.

Mark has served as columnist for REFRESHED Magazine, the Christian Examiner and Daily Californian (Southern California) newspapers. He is currently a contributing writer for PoliticalVanguard.com. Other special updates are posted on KUSI.com/theissues

Mark is listed in Who's Who In America and Who's Who in the Media and Communications.

A proud father of three grown children, he is married to the lovely Mrs. Larson.